

## LEADERSHIP

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**Craig Kerger**

President/Design Principal

With thirty years of experience in the field, Craig has acquired a national reputation for excellence as a pioneer in immersive museum planning and breakout interpretive exhibit design. Formations' owner and founder, Craig listens carefully to each client's needs. Every design is individualized to the client, makes creative use of multi-media technology, and includes multiple ways to connect with visitors through unique interactive experiences.